

# I'll sell you adventure.

A travel-themed copy portfolio

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# Cascadia Adventure Gear

## *Walk the Path that Calls You*

**I**t's the thrill that drives you. To discover the unknown. To test your limits.

To seek adventure.

With so much out there to explore, a little help goes a long way. Our expertly handcrafted gear has you covered, so you can wander your heart out.

Lose yourself. Get wild. Walk the path that calls you.





*Cascadia Adventure Gear's*  
GUIDE TO ADVENTURE

# *Tips for Driving Through the Mountains*

NADIA F ALAMAH  
DECEMBER 2, 2016

Driving through the mountains for the first time? Prepare for breathtaking views and scenic wonder! Keep these tips on hand for your high altitude road trip.

**Go below the speed limit.** Until you get more practice, focus on having some control over your vehicle. If you're looking to catch scenic vista spots, stay in the far right lane, or you're bound to frustrate and endanger other drivers.

**Be alert and mindful of elk and deer crossing.** If an elk or deer happens to cross, slow down immediately. Do not veer left or right—drive straight, and come to a stop. The safest thing to do, for yourself, your passengers and your vehicle, is wait for the elk or deer to move on.

**Downshift on a downgrade.** That third gear—the one marked “3” on your gear shifter? It's made for this! Third gear slows down your engine to help you coast down the slope. Your brakes will thank you.

**Be prepared for the unexpected.** Leave with a full tank of gas if you can, and store a few extra gallons in a gas can for good measure. Keep your phone charged in case you need to make an emergency call, and have extra food/snacks, water, a lantern and blankets, just in case you experience any vehicle trouble.

**BACKROADS BONUS:** In a one-lane back road that curves 'round the mountains, honk around turns to let drivers know you're there so as to avoid crashes.

If you see signs for scenic vistas, make the stop! Road trip zen: It's about enjoying your journey. The destination will still be there.

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## Happy holidays from Cascadia Adventure Gear!

We're celebrating the season with exclusive discounts of up to **40% off Hiking Gear and Womens and Mens Apparel** when you spend at least \$25 online!

Use the CODE: **ADVENTURE40** at Checkout

Need some gift ideas? We put together our **Editor's Choice** list on best gifts to get for that nature-loving explorer!

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Offer valid until 12/23/16. Offer applies to purchases of over \$25. Limit of one coupon code per customer.

Connect with us!



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through Friday, for any questions.

from 9am-6pm PT, Monday

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# THE PENELOPE

## CRAFTED FOR THE EXPLORER



Store your camera, field sketchbooks and other finds from the wild in this sleek authentic leather satchel! Its curiosity-inspired design features several compartments and pockets—perfect for the adventurer exploring the unknown!

**Features:**

- authentic leather exterior
- zipper closures
- extendable front flap with pencil sleeves
- secure magnetic snap
- reinforced leather handle for easy carrying
- 42” adjustable strap

Available in ochre, umber and espresso.

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We want to hear more from you about your adventures! Next week we're starting a new post series, "Road Trip Revels," where we highlight your adventures! Submit your story via PM/DM to be featured. #roadtriprevels #walkyourownpath.

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